

POSTED:

JAN 2016

LOCATION:

TORONTO (RICHMOND/BATHURST)

WEDLUXE

INTERMEDIATE GRAPHIC DESIGNER (FULL/PART-TIME)

We are a creative, mac-based publishing company specializing in **luxury weddings**.

We are searching for a graphic designer who is able to create and curate things of beauty for print or pixels.

You are an experienced graphic designer with a few years of experience under your belt. In addition to your design skills you love flowers, fashion, trendspotting and ALL THINGS related to design! You swoon over girly colour palettes, obsess over new script fonts and pride yourself on being a stickler for the principals of proper typography. You have a LONG list of favourite fonts, style icons, photographers, creative idols, and blogs.

Working directly with our Art Director, Fashion and Style Editor, Blog Assistant, and Editor-in-Chief, you will be creating on-trend, beautiful, luxurious, and elegant designs (in print and online) for a national luxury wedding magazine, wedding show, website, daily blog, and other exciting special projects. You will facilitate all design-related customer service requests and manage and design the ads of our esteemed clients. You will also assist with the conceptualization and production of editorial photo shoots.

You must emanate a positive energy. You must be passionate, take great pride in your work and be able to multi-task. You are a self-starter, enjoy working independently with minimal supervision, but you're a consummate team player. You demonstrate impeccable attention to detail, while managing multiple tasks simultaneously.

Your Adobe CC skills are honed to perfection.

If you're the right person for the job, here are the specifics tasks of the position:

GRAPHIC DESIGN DUTIES

- Assist with magazine layout
- Create print ad designs for various clients
- Convert print content to online graphics
- Design of outgoing marketing material and online ads
- Assist with conceptualization and on-set production of editorial shoots
- Research design trends and proactively provide innovative ideas for design solutions

PRODUCTION DUTIES

- Answer graphic design related phone calls and/or emails in a professional, friendly, time-sensitive and engaging manner
- Ongoing communication with clients regarding their artwork status, etc.
- Maintain accurate database of client information
- Collect, manage and archive digital artwork from clients
- Maintain and organize a large volume of digital photos
- Archive & catalog multimedia files

PREFERRED EDUCATION AND EXPERIENCE:

- Post-secondary education in graphic design from a recognized multi-year design program (**not** desktop publishing)
- Passion for, and demonstrated excellence typography
- Strong time management/organizational skills with ability to prioritize/work with minimum supervision
- Proficient on a MAC computer
- Proficient with Adobe CC suite of software (InDesign, Photoshop, Illustrator, Acrobat, etc.)
- Excellent verbal and written communication skills
- Working knowledge of, and some experience with WordPress
- Experience with Joomag and Mailchimp would be beneficial
- 1-3 years experience

You must be available to start on or before March 1.

TO APPLY:

Applicants should submit their **cover letter, résumé** and **portfolio samples** to jobs@wedluxe.com

DESIGN TO IMPRESS!

Cover letter should include:

- Salary expectations
- Why the applicant is a perfect fit for this position

No phone calls or in-person applications, please.

ABOUT THE COMPANY

WedLuxe is owned by Cloud Nine Creative Inc, a multimedia company that celebrates the design and style elements of luxury weddings and events. Since launching in 2006, WedLuxe has become an irreplaceable source for stylish brides and influencers in the wedding industry. The WedLuxe brand has expanded beyond print to include a daily blog, an online directory of Canada's top wedding professionals, and an annual luxury bridal event.