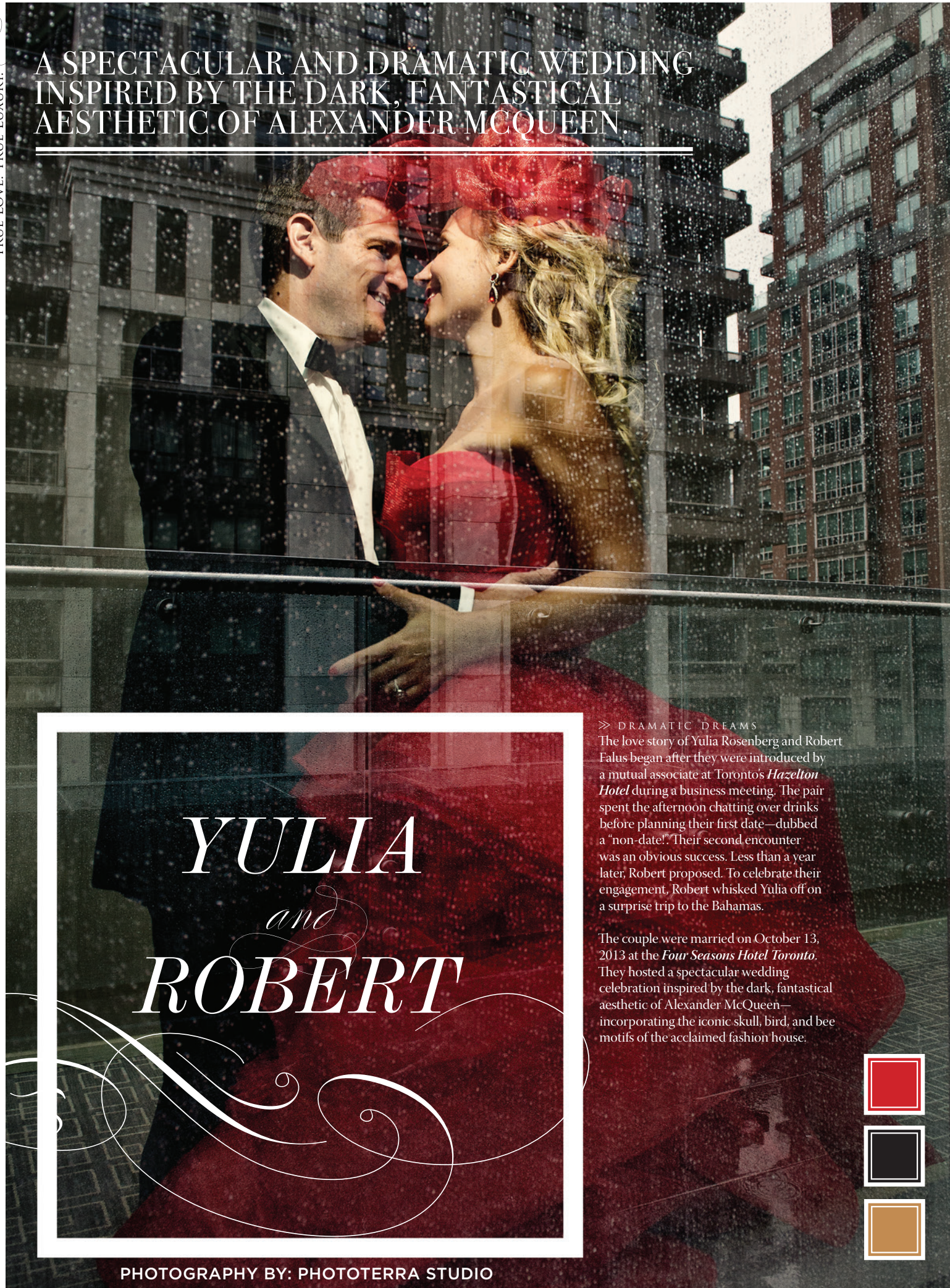


A SPECTACULAR AND DRAMATIC WEDDING  
INSPIRED BY THE DARK, FANTASTICAL  
AESTHETIC OF ALEXANDER MCQUEEN.



YULIA  
and  
ROBERT

PHOTOGRAPHY BY: PHOTOTERRA STUDIO

» DRAMATIC DREAMS  
The love story of Yulia Rosenberg and Robert Falus began after they were introduced by a mutual associate at Toronto's *Hazelton Hotel* during a business meeting. The pair spent the afternoon chatting over drinks before planning their first date—dubbed a “non-date.” Their second encounter was an obvious success. Less than a year later, Robert proposed. To celebrate their engagement, Robert whisked Yulia off on a surprise trip to the Bahamas.

The couple were married on October 13, 2013 at the *Four Seasons Hotel Toronto*. They hosted a spectacular wedding celebration inspired by the dark, fantastical aesthetic of Alexander McQueen—incorporating the iconic skull, bird, and bee motifs of the acclaimed fashion house.



» FIT FOR A QUEEN  
Melissa Haggerty of *Spectacular* was commissioned to provide full-service planning for the wedding. “We knew instantly upon meeting Melissa that she was the perfect planner for our celebration,” says Yulia.

» “BEE”-UTIFUL STATIONERY  
*Paper & Poste* created custom stationery for the event including the invitation that featured a honeybee design and a custom ‘gothic’ font.



» RAVISHING RED  
Yulia turned heads on her day in a daringly dramatic red Vera Wang wedding gown from *Vera Wang Toronto*. The couture gown was the opening look from the designer's spring 2013 bridal runway show and was a one-of-a-kind in North America. Yulia's red birdcage veil and ruby earrings were also custom made by Vera Wang. Yulia's 4-kt engagement ring and 5-kt diamond eternity wedding band were both created by a family jeweller. The bride's hair and makeup was provided by the team at *Tony Chaar Salon*.

Robert was dressed in a Canali tuxedo from *Harry Rosen* with Alexander McQueen gold skull cufflinks.



A pair of red, limited edition Alexander McQueen calf hair peep-toe pumps (complete with silver skulls and ruby eyes) completed the fashion-forward ensemble.



Lidia Tacconelli of *Fiori Floral and Event Design* produced the floral and decor for the day working within the dramatic red and black colour palette. She also incorporated metallic accents and faux birds to fit the McQueen theme.



» DARK ROMANCE  
The Aria ballroom of the *Four Seasons Hotel Toronto* was divided into two spaces for the wedding. The couple had a traditional Jewish ceremony in one half of the ballroom. One of Yulia's favourite moments was seeing the guests' expressions as she walked down the aisle in her non-traditional gown. The colour of the gown was a total surprise to everyone, including Yulia's little boy Evan! "Only our wedding planner, designer and photographer knew of the red gown," shares Yulia.

The couple said their "I Do's" under a custom-made chuppah that was decorated with flocks of faux ravens and a black chandelier. The ceremony took place 'in the round' with the chuppah placed in the centre of the room and guests seated around the couple on all four sides.

The guests exited into the foyer for cocktails, before returning to the other half of the ballroom for the reception. "There were only 120 guests, so this was perfect for such an intimate setting," explains event planner Melissa Haggerty.



Guests were seated on red Pierre chairs from *Contemporary Furniture Rentals Inc.* Dark and romantic floral displays were placed throughout the space including low, floral centrepieces that incorporated vivid red flowers, feathers, and birds. Tall, black candlesticks (with feathers!) also adorned tables and further added to the dramatic ambience.



» DRAMATIC CAKE  
A six-tier, red and black cake with gold accents from *Cakes by Konstadin* integrated a honeycomb design inspired by the wedding invitation. Sugar poppies with black skull centres added further drama.



» END NOTES  
The *Four Seasons Hotel Toronto* served a decadent meal that included a dessert of dark chocolate fondant with black currant sorbet and pistachio dust. Guests enjoyed a performance by a cover rock band and danced the night away to music provided by *DJ Navin Nice*. "If we could have stayed later, we would have," says Yulia. "The guests didn't want to leave!"



Robert and Yulia returned to the Bahamas for their honeymoon. We are delighted to report that the newlyweds are expecting their first child together in July, 2014 and big brother Evan is very excited!



ABOUT THE PHOTOGRAPHER

MICHAEL GREENBERG, PHOTOTERRA STUDIO; Michael Greenberg, the founder of Phototerra Studio, is one of Canada's top 10 wedding photographers. His style can be described as artistic imagery consisting of fashion, traditional and photo-journalistic elements distinctively portraying beauty in all his subjects. PHOTOTERRA.COM | 416.479.0724

